

Approved For Release 2009/09/11 : CIA-RDP87M00539R002804710016-0

DOCUMENTS CROSS-REFERENCED
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EF 85-3463

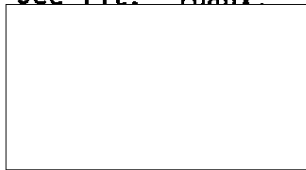
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MEMORANDUM FOR: Deputy Director for Administration
FROM: Executive Assistant to the DDCI

Harry:

Please handle as you see fit. Thank

STAT



Date 11 September 1985

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COMPUTER COMMUNICATIONS SPECIALISTS, INC.

Atlanta / Peachtree Corners Business Park
6683 Jimmy Carter Boulevard / Norcross, Georgia 30071
Telephone 404 441-3114 / Telex 80-4292 SPEDEX, ATL.

Executive Registry

85- 3463/1

September 4, 1985

Mr. John N. McMahon
Deputy Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. McMahon:

In your effort to improve services and to reduce overhead costs, you have an ally -- Computer Communications Specialists, Inc.

CCS is the acknowledged leader in computer communications products and systems. We have been serving the Fortune 200 for the past seven years, and we are now offering three exciting new products to the public sector.

The Statesman, our touchtone audio-response system, turns each touchtone telephone into a computer terminal. This frees your CRT operators from time consuming database look-up tasks. A taxpayer can check the status of his Social Security or Income Tax refund check or a department manager can find out the status of a project. The caller simply dials the phone number of the database, enters his I.D. code, and responds to the friendly human voice of The Statesman by pushing the correct buttons on his phone.

The CCS Bar Code Scanner and an IBM PC, XT, AT, or compatible takes the typing out of data input. Simply by scanning, bar coded data on shipping and receiving labels can be instantly posted to inventory status reports. No more tedious data keying -- scanning is quick and accurate.

The ACCA Hand-Held Terminal System allows data input from remote field locations. Chores such as recording serial numbers for physical inventory can now be performed in hours rather than in days.

Stop by Booth #3708 at the Federal Computer Conference, September 9th - 11th, and let me show you how a CCS system can reduce cost and improve the flow of information in your department. If you are unable to attend FCC, or if you desire additional information, please return the enclosed card or give me a call at (404) 441-3114.

Sincerely,

J. Bruce Porter

J. Bruce Porter
Marketing Representative

JBP/khw



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Mr. William J. Casey
Director of Central Intelligence Agency
Executive Office of the President
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. Casey:

As you view the coming fiscal year, you are probably filled with the pride and anticipation of serving this great nation. No doubt you also have some concerns about the effect of budget and personnel cuts on the overall efficiency of your department. More specifically, how will your department maintain or increase the level of services with fewer personnel and budget dollars?

We at CCS share these concerns with you. Being a leader in data communications, we realize the importance of data communications that are reliable, cost-effective, and secure.

The Statesman, our touchtone audio-response modem, allows taxpayers, federal workers, and department heads to get database information over touchtone telephones without the aid of a costly computer terminal. Further, the status of budgeted projects or subsidy checks can be confirmed without having to use the valuable time of CRT operators.

The CCS ACCA system allows personnel in remote stations to use hand-held terminals to report payroll, take inventory, and give/receive the status of projects. The bar code scanning system takes the typing out of data input. It allows instant input of data, such as arriving or departing of supplies and parts. This assures greater accuracy in shipping data and inventory status.

We would like to cordially invite you to our booth (#3707) at the Federal Computer Conference, Washington, D.C., on September 10th - 11th. Enclosed are three tickets for you and your staff. If you or your staff are unable to attend, please send in the attached request card or call me personally at (404) 441-3114.

Very truly yours,

J. Bruce Porter
Marketing Representative

JBP/khw

Enclosures

DCI
EXEC
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